



SOUTH DAKOTA DEPARTMENT OF AGRICULTURE

DIVISION OF RESOURCE CONSERVATION & FORESTRY

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TO: CONSERVATION DISTRICT SUPERVISORS AND EMPLOYEES

FROM: McKenzi Kohlnhofer

DATE: February 03, 2016

RE: 2016 ARBOR DAY ESSAY CONTEST

2016 marks the 40th year of the Arbor Day Essay Contest open to all 5th and 6th grade students from South Dakota. It will have been 144 years ago, in 1872 that J. Sterling Morton and the State of Nebraska sponsored and hosted the first ever Arbor Day. Over one million trees were estimated to have been planted in Nebraska on that day.

Prizes

First Place: \$100 cash award and \$150 to the winner's school
Second Place: \$75 cash award
Third Place: \$50 cash award

The first place state winner will receive a very attractive, lined jacket from McDonald's. The State Association of Conservation Districts has agreed to arrange for each of the three state winners to receive an engraved plaque. Each student who enters the contest will receive a certificate for a free dessert item from McDonald's, and a packet of honey locust tree seeds and instructions on how to grow his/her own tree, courtesy of the South Dakota Department of Agriculture, Division of Resource Conservation and Forestry. Finally, I am attaching the certificates of achievement available for local district winners. It is a Microsoft Word document, all you need to do is type in the student's name and date with any font you choose and print if off; preferably on nice paper.

Seed Packets and Dessert Cards

As the same as last year I am going to have you request the seed packets and dessert cards directly from me. **I would like you to request the prizes via email directly to me. Let me know the number of entries you had and I will send all the materials to you so you can make up your own packets.** I hope this will eliminate some of the confusion as to who got what and how many from last year. In the email inform me if you intend to give packets to the teachers.

Last year in some districts the number of seed and dessert packet requests were higher than the number of essays participant numbers submitted to Angela. If you need more packets than you have essays participants, tell me in your request as to why you need more packets. McDonalds donates those dessert cards to us every year and we should not be abusing their generosity.

Rules

The central theme of essays should be the importance of Arbor Day and trees. Students should concentrate on why we celebrate Arbor Day in South Dakota and why it is important to plant and care for trees across the state. They are encouraged to focus on personal experience, and to remember that originality and effectiveness are major factors in judging.

The 2016 rules sheet is available on the division website at: <http://sdda.sd.gov/conservation-forestry/educational-programs/arbor-day-essay-contest/>. **Note: There is a place to stamp or type in the name**

and address of your district on the flyer. Please promote the contest as best you can, especially by contacting elementary schools in your district.

If possible, deliver the contest rules in person. Then you can help explain the contest to school officials and answer questions. You should understand that school systems are bombarded with essay and poster contests and, as a result, can be indifferent to such projects. But the fact that each student who enters will receive a McDonald's certificate and a packet of tree seeds to grow his/her own tree, and that local recognition of the school and student winners will be arranged, should help sell the program.

Please encourage teachers not to alter essays in any way; obviously corrected or edited essays cannot be considered. Grammatical, punctuation, and spelling errors should not be corrected by teachers or others at the local level. Typing is not required. A prize at the local level is optional, but encouraged. We suggest that it should not exceed \$25 in value; it would have to come from a local source.

Deadlines and Judging

Each conservation district should select a local winner and if you like, honorable mentions. We are recommending a deadline for the schools to get their essays to you, of March 25, 2016 in order to get your winning essay to Angela. Submit only the local first place winner with completed cover page for judging at the state level. The attached point scoring system, part of the Contest Rules, can be used as a more objective and uniform method of scoring essays. **Scan your local winning essay and email it to Angela Ehlers, SDACD at sdoffice@sdconservation.net by April 8, 2016.**

The panel of state contest judges includes representatives of SDACD, the Resource Conservation and Forestry Division, and persons to be selected. The judges will select the first, second, and third place winners shortly after the April 8, 2016 deadline, and will immediately notify the conservation districts that sponsored the three winners. Well in advance of local awards presentations, contact your local RC&F office or the Pierre office to request certificates and tree seed cards. Be sure to indicate how many of each you will need. You might invite your local service forester to assist with the presentation of awards on or around Arbor Day which falls on Friday, April 29, 2016.

When submitting your local entries to the state contest, **please use the attached cover sheet and indicate the name of the student's teacher and how many total entries were received by your district.** This gives us an accurate figure on the grand total number of entries received which is very important for publicity purposes as the question always comes up.

The final aspect of the project is to distribute the seed packets to all students who enter the contest. This can be handled in several ways. You could visit each classroom and give a talk on the importance of planting and caring for trees and then pass out the packets and present any awards. Another option would be to arrange a school assembly for the elementary school fifth and sixth graders. You could also present the packets to the schools and allow teachers to distribute them. The latter takes less time, but is less personal and less effective. If you need assistance with speaking in the classroom please contact myself or one of our area service foresters.

You might be interested to know that, as in past years, the RC&F Division is working with the 2016 "Arbor Day Poster Contest". That contest has been announced. It is open to fifth grade students only. The deadline for entries is March 18, 2016, and the theme is "Trees are Terrific . . . And Energy Wise!" Curriculum packets have been posted on the division website. This is the sixth year that the poster contest is distributed completely digitally.

If you have any questions or concerns, please give me a call at 605.773.3594 or Angela Ehlers at 1.800.729.4099.

cc: Angela Ehlers, SDACD Executive Director